

washington

DC

DINING & DRIVING

POWER

With the Destination DC (DDC) Dining & Driving Power programs, clients can experience your restaurant or quality transportation service as soon as they arrive to Washington, DC.



WHAT IS THE DINING & DRIVING POWER PROGRAM?

- Dining & Driving Power partners offer complementary services and interact directly with clients including **meeting planners, domestic & international tour operators, and travel media.**
- It offers an opportunity to welcome the client and to tell them about your company firsthand.
- Your business will receive client information for follow up.



WHY JOIN?

- **Meeting planners** experience your company during their planning process, which could result in a future booking for your service or facility.
- Showcase your product to **domestic and international tour companies** and network with travel trade professionals that book domestic and international groups
- Impress a **travel journalist** and have the chance to be featured in an upcoming publication.
- Build relationships with DDC staff members who provide referrals.
- Company name and website link featured on the partner page of washington.org



THE PROCESS

- Requests are sent to partners from the Membership Team.
- Partners may approve or deny any request.
- Clients will arrive at the scheduled date and time. Please have someone from your staff prepared to welcome them, share any information about your company, and exchange contact information.
- Gratuity will be paid by DDC staff via credit card or direct billing.
- Partners should follow up with the client to maximize the benefits of this program and the connections provided.



INVESTMENT

- Dining Power: \$500 recommended monthly credit
- Driving Power: 21 hours or \$1,825 recommended monthly credit

INTERESTED? PLEASE CONTACT:
MEMBERSHIP@WASHINGTON.ORG

"Destination DC's Driving Power program is a promotional powerhouse that truly lives up to its name. Through participation in this rewarding program, the USA Guided Tours brand has received a great deal of exposure in both the local and global service sector."

RAUF SHAKIR, USA GUIDED TOURS





DINING PARTNERS



GATSBY



OCEAN PRIME
SEAFOOD • STEAKS • COCKTAILS



DRIVING PARTNERS

ADVENTURE TOURS



"The Dining & Driving Program with DDC keeps my finger on the pulse of the community. It connects me with industry leaders in our city that work tirelessly to bring new groups to DC and Fogo de Chao Brazilian Steakhouse. Participating in the D&D Power Program provides Fogo with increased brand awareness and visibility to business professionals and key decision makers planning meetings and events in DC."

GENEVIEVE LADINO, SALES MANAGER, FOGO DE CHAO