

## **Wundergarten**

**Job Title:** Events, Social Media, and Marketing Specialist (Junior Level)

### **Job Overview:**

Our company is seeking a talented and creative Social Media and Events Marketing Specialist to join our team. The successful candidate will be responsible for developing and implementing social media marketing campaigns and strategies, as well as organizing and executing events and marketing activities. The ideal candidate should have at least 1-2 years of experience in social media marketing and event planning, excellent communication and organizational skills, and be able to work full time and in person at our office.

### **Key Responsibilities:**

- Develop and implement social media marketing campaigns and strategies across various platforms, including Facebook, Twitter, Instagram, and LinkedIn.
- Create engaging content and graphics for social media posts, ads, and promotions.
- Monitor and analyze social media metrics to track campaign performance and adjust strategies as needed.
- Plan and organize events
- Coordinate event logistics, such as venue selection, vendor management, budget tracking, and event setup and teardown.
- Collaborate with different teams, including sales, product, and creative, to ensure consistent brand messaging and a cohesive customer experience.
- Stay up-to-date with industry trends, best practices, and emerging social media platforms and tools.

### **Requirements:**

- At least 1-2 years of experience in social media marketing and event planning.
- Bachelor's degree in marketing, communications, or related field preferred.
- Proficient in social media platforms, such as Facebook, Twitter, Instagram, and LinkedIn, as well as social media management tools.
- Excellent communication skills, including strong writing, editing, and proofreading skills.
- Strong project management and organizational skills, with the ability to manage multiple projects simultaneously.
- Ability to work collaboratively in a group environment and build strong relationships with teams.
- Flexibility and adaptability to changing priorities and deadlines.
- Creative and innovative thinker with a passion for marketing and events.

This is a full-time, in-person position, and we offer a competitive salary and benefits package. If you have the required skills and experience, please submit your resume and cover letter for consideration to [lee@wundergartendc.com](mailto:lee@wundergartendc.com). We look forward to hearing from you!