HOTEL PERFORMANCE: APRIL-JUNE 2021

Shows % Change vs. Same Week Pre-Pandemic
Source: STR, data is for the District of Columbia
MONTHLY SEGMENTED HOTEL DEMAND

Shows Monthly Demand by Segment, Oct. 2020-June 2021

Source: STR; data is for the District of Columbia
SMITHSONIAN: DECLINE FROM PRE-PANDEMIC

% Change from Same Month Pre-Pandemic

Source: Smithsonian
Air traffic: commercial enplanements

Enplanements (‘000s)


2019

2020

2021

Source: Metropolitan Washington Airports Authority; data is DCA & IAD and includes locals and visitors
CONSUMER TRAVEL SENTIMENT INDEX

- Weekly (now bi-weekly) tracking survey of a representative sample of adult American travelers in each of four U.S. regions
- First wave: March 13-15, 2020
- 1,200+ fully completed surveys collected each wave
- Confidence interval of +/- 2.8%
- Data is weighted to reflect the actual population of each region
- Conducted by Destination Analysts: https://www.destinationanalysts.com/covid-19-insights/
“In the next month, the coronavirus situation will get ____”

Source: Destination Analysts
Concerns about the Delta Variant

Source: Destination Analysts, August 18-20

“Recent news about increasing ‘Delta Variant’ cases make me less interested in traveling right now.”

Source: Destination Analysts, August 18-20
“Do you expect that you will take one of the COVID-19 vaccines?”
Share who answered “Yes.”

Source: Destination Analysts