

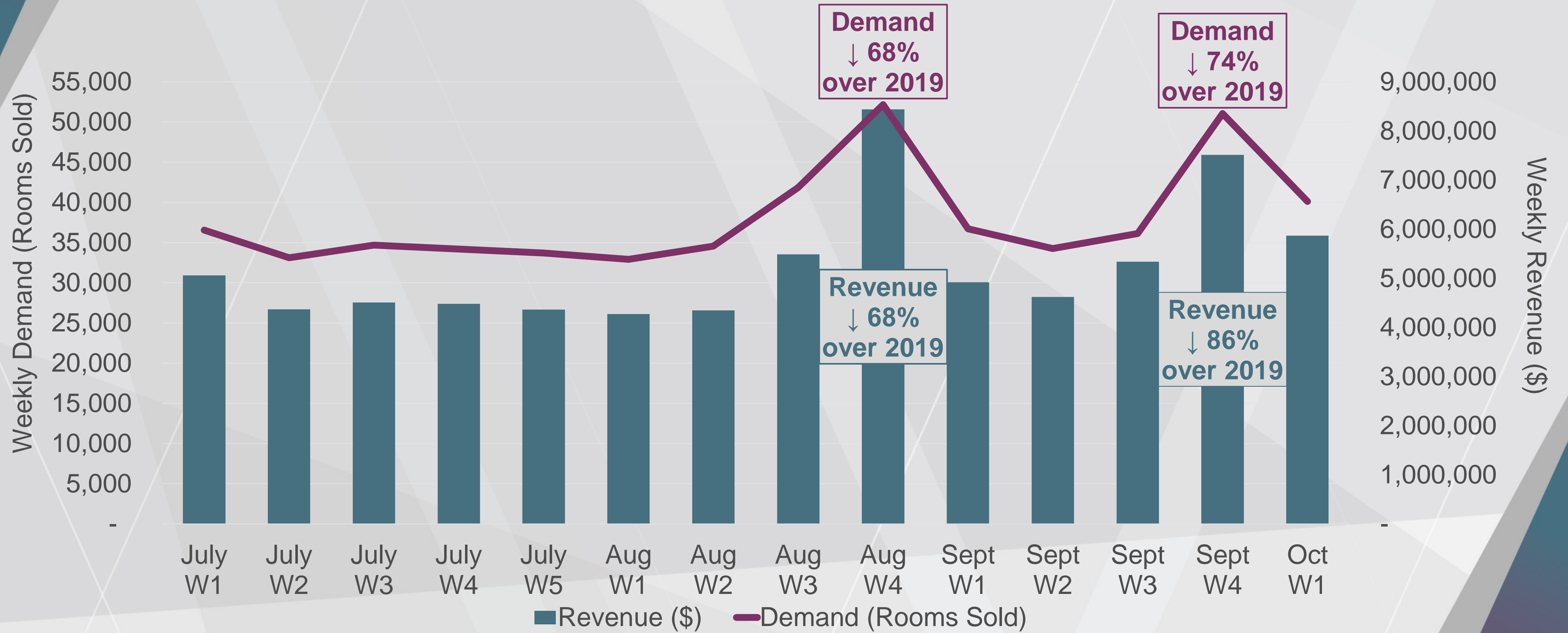


RESEARCH UPDATE

Oct. 14, 2020

DISTRICT HOTEL PERFORMANCE

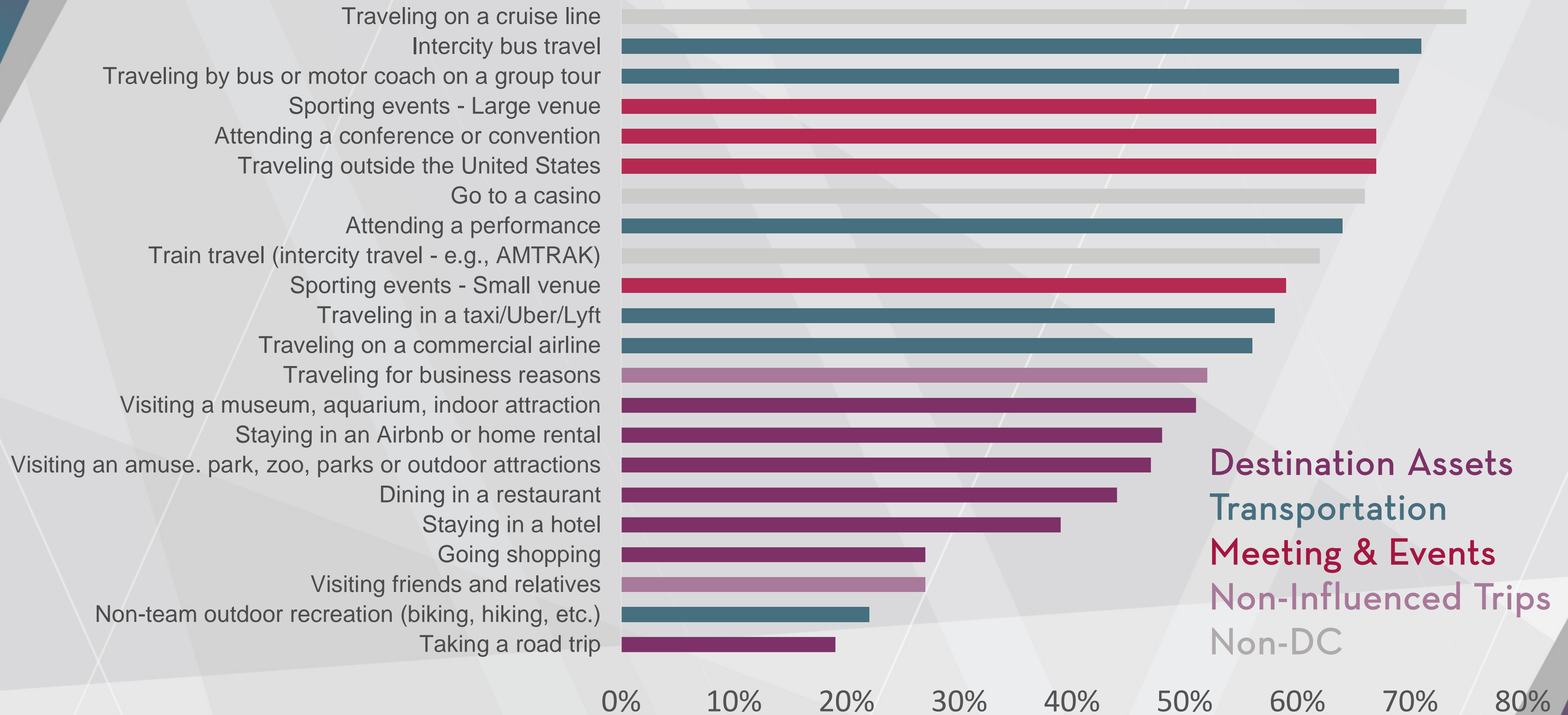
Weekly Demand & Revenue: July-Oct. 2020



Source: STR

CONSUMER SAFETY CONCERNS

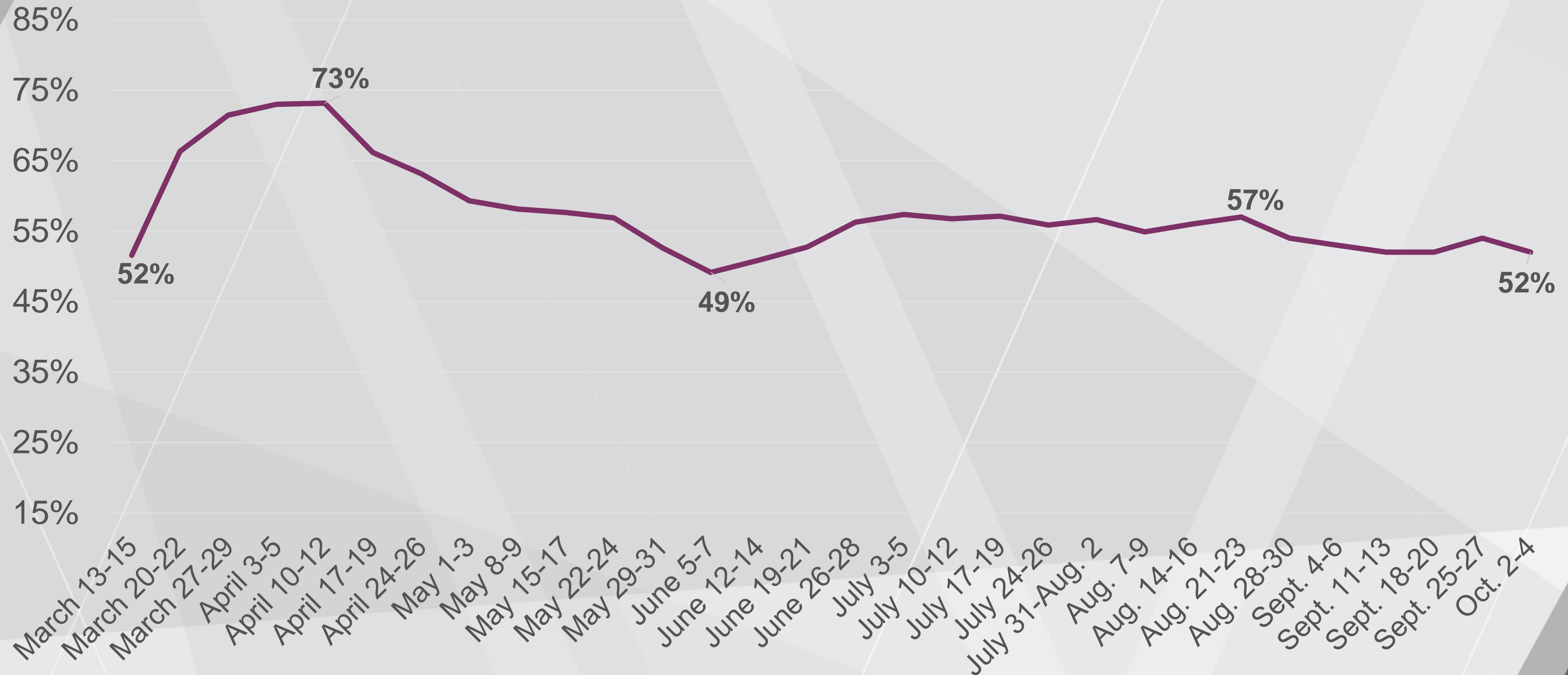
Share who rated activity as Unsafe or Very Unsafe



Source: Destination Analysts Consumer Travel Sentiment Index, Oct. 2-4, 2020

CONSUMER SAFETY CONCERNS

Average of share who rated activity as Unsafe or Very Unsafe
(as of survey date)



Source: Destination Analysts

CONSUMER INSIGHTS

National Traveler Sentiment

- 57% of American travelers consider themselves to be **ready to travel**.
- 31% are confident or very confident that they can **travel safely** (compared to 44% who disagree).
- 47% feel comfortable **going out in their local community**.
- 21% expect the coronavirus situation to get **better** in the next month (compared to 48% who expect it to get worse).

Source: Destination Analysts Consumer Travel Sentiment Index, Oct. 2-4, 2020