WASHINGTON, DC HOTELS: PERFORMANCE AND FORECAST UPDATES

STR
HOTEL DEMAND: JAN - MAY 2024

Source: STR, data is for the District of Columbia
HOTEL REVENUE:
JAN - MAY 2024

Source: STR, data is for the District of Columbia
MONTHLY HOTEL REVENUE YOY REVIEW

Source: STR, CoStar
WASHINGTON, DC
AIRPORT ARRIVALS RECAP

MWAA
DOMESTIC AIRPORT ARRIVALS:
DCA AND IAD

Source: Metropolitan Washington Airports Authority | Data available as of 6/12: Jan. 2024
UPDATED RESEARCH: STATE OF THE AMERICAN TRAVELER

FUTURE PARTNERS
CONSUMER SENTIMENT:
HOUSEHOLD FINANCIAL SITUATIONS

Traveler’s financial situations are relatively split

Question: Would you say that you (and your household) are better off or worse off financially than you were a year ago?

Source: Future Partners, April 19 – 28, 2024
CONSUMER SENTIMENT: EXPECTATIONS OF A RECESSION

Statement: I expect the United States will enter an economic recession sometime in the NEXT SIX (6) MONTHS.

Source: Future Partners, April 19 - 28, 2024
Question: Thinking only of your household's finances, do you feel NOW is a good or bad time for you to spend money on leisure travel?

Source: Future Partners, April 19 - 28, 2024
HOTEL PERFORMANCE: COSTAR

- CoStar hotel performance forecasts are based on a top-25 market volatility score and combined with DC's historical data, supply and demand, pipeline, and other macroeconomic influences. The forecasts are updated monthly with the addition of new historical data.

State of the American Traveler

- Monthly tracking of 4,000+ fully completed surveys of qualifying consumers from April 19 - 28, 2024. Representative sample of adult American travelers.