Hotel performance: April-June 2021

Source: STR, data is for the District of Columbia

Shows % change vs. same week pre-pandemic.

Source: STR, data is for the District of Columbia.
CONSUMER TRAVEL SENTIMENT INDEX

- Weekly tracking survey of a representative sample of adult American travelers in each of four U.S. regions
- First wave: March 13-15, 2020
- 1,200+ fully completed surveys collected each wave
- Confidence interval of +/- 2.8%
- Data is weighted to reflect the actual population of each region
- Conducted by Destination Analysts: https://www.destinationanalysts.com/covid-19-insights/
“In the next month, the coronavirus situation will get ____.”

Source: Destination Analysts
TRAVEL PLANNING IN THE LAST WEEK

Day-dreamed about taking a leisure trip: 38%
Talked to a friend or relative about a future trip: 35%
Researched travel ideas online: 30%
Made travel reservations (lodging, transportation, tickets, etc.): 18%
Researched travel ideas offline (magazines, printed visitor guides, etc.): 12%
None of these: 19%

“In the past week, which of the following have you done?”

Source: Destination Analysts, June 23-25
"Do you expect that you will take one of the COVID-19 vaccines?"
Share who answered “Yes.”

Source: Destination Analysts