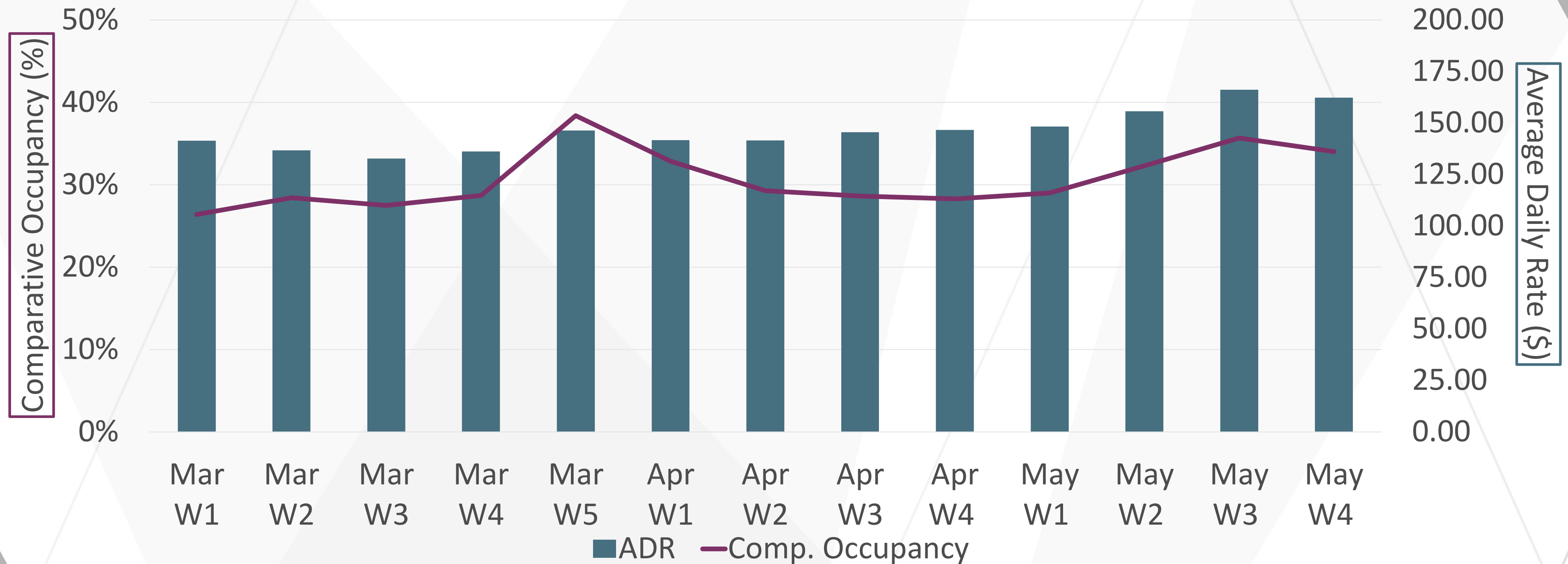




RESEARCH UPDATE

June 9, 2021

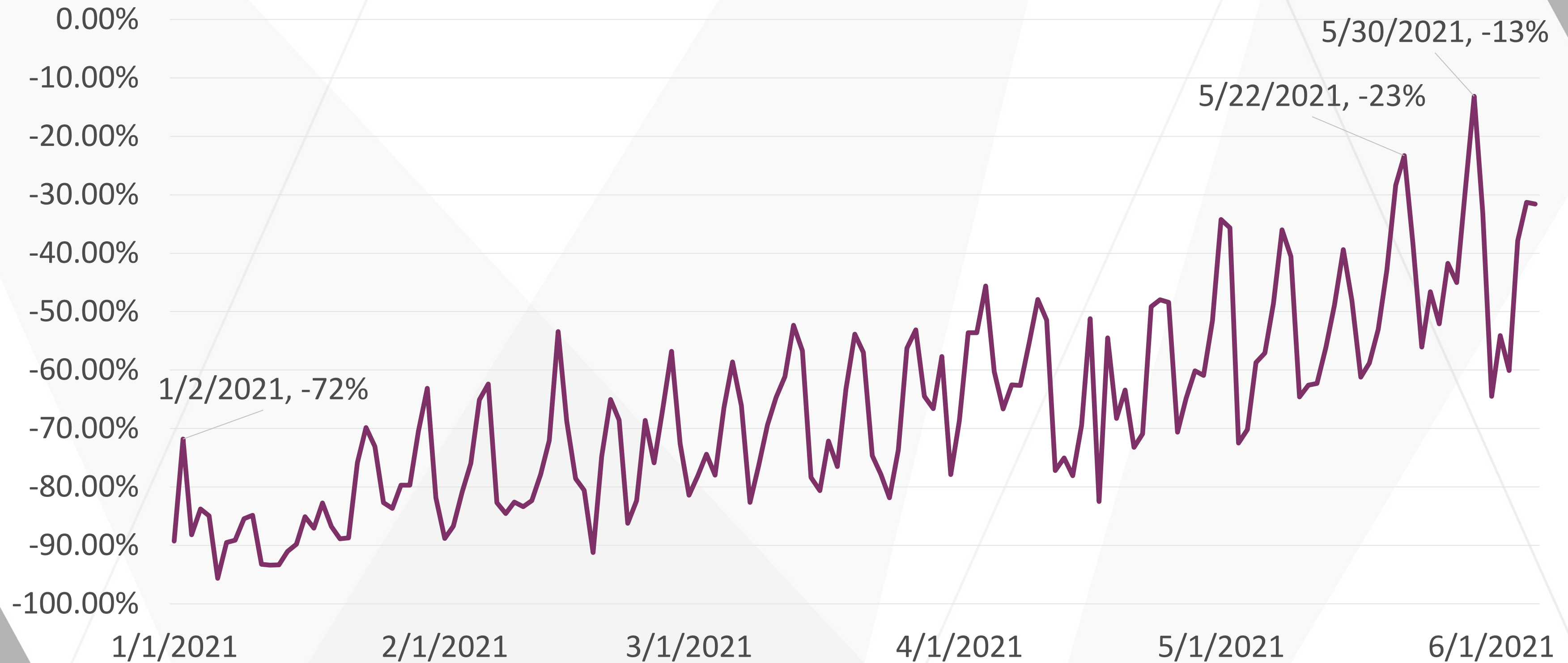
HOTEL PERFORMANCE: MARCH-MAY 2021



Comparative Occupancy: daily demand divided by the total of rooms in all District hotels, including those temporarily closed

Source: STR, data is for the District of Columbia

SEATED DINERS



Percent change over same day in 2019 in daily seated diners from online, phone and walk-in reservations

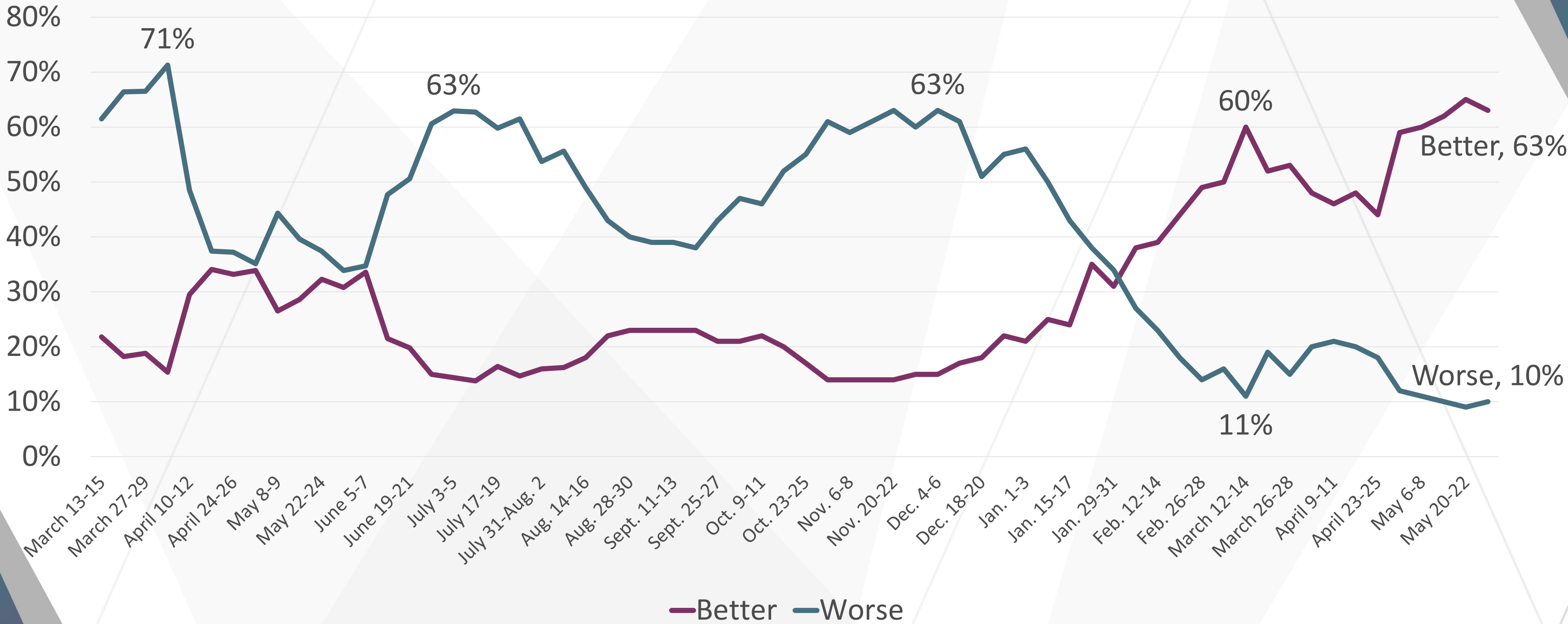
Source: OpenTable, Inc., data is for the District of Columbia

CONSUMER TRAVEL SENTIMENT INDEX

- Weekly tracking survey of a representative sample of adult American travelers in each of four U.S. regions
- First wave: March 13-15, 2020
- 1,200+ fully completed surveys collected each wave
- Confidence interval of +/- 2.8%
- Data is weighted to reflect the actual population of each region
- Conducted by Destination Analysts:

<https://www.destinationanalysts.com/covid-19-insights/>

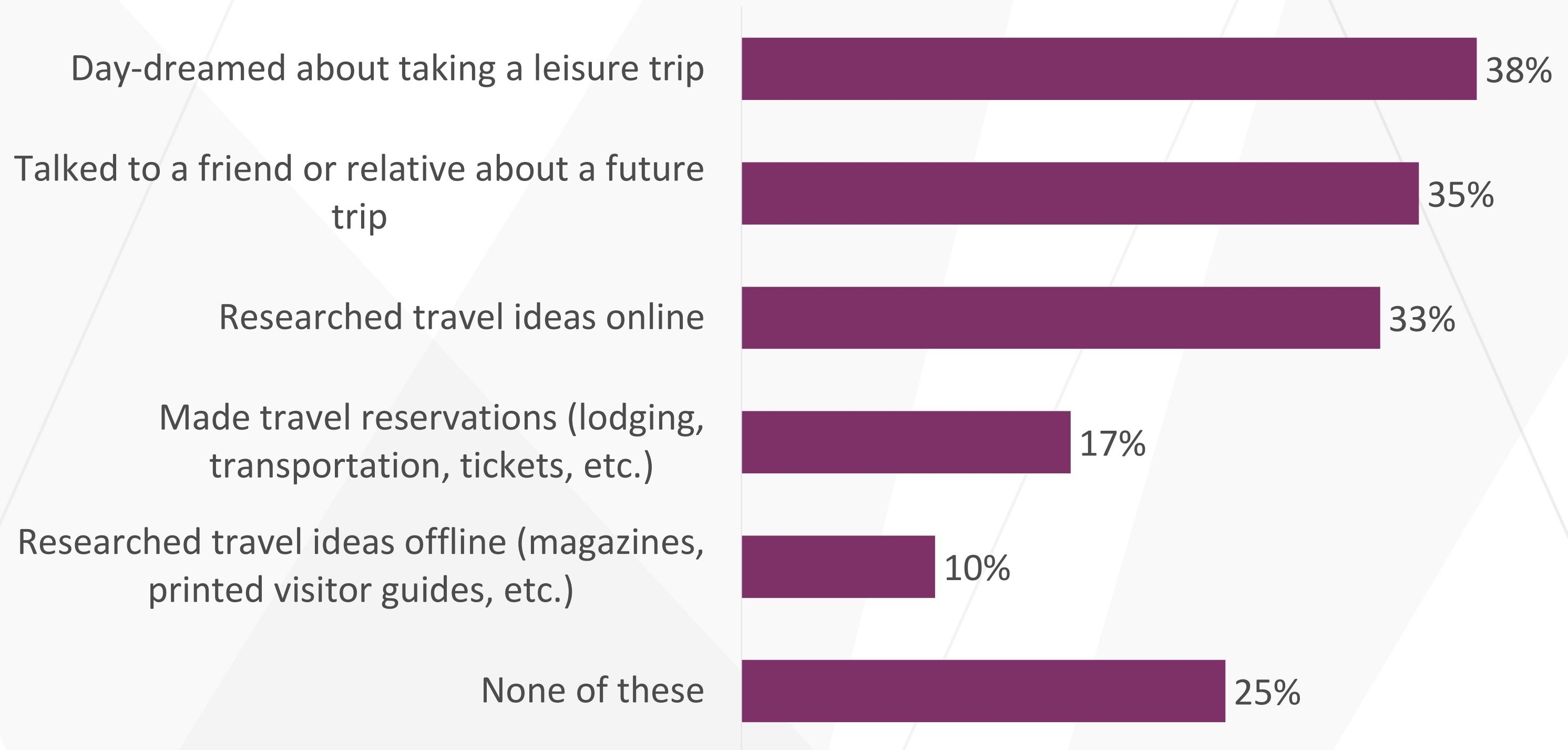
OPTIMISM



“In the next month, the coronavirus situation will get _____”

Source: Destination Analysts

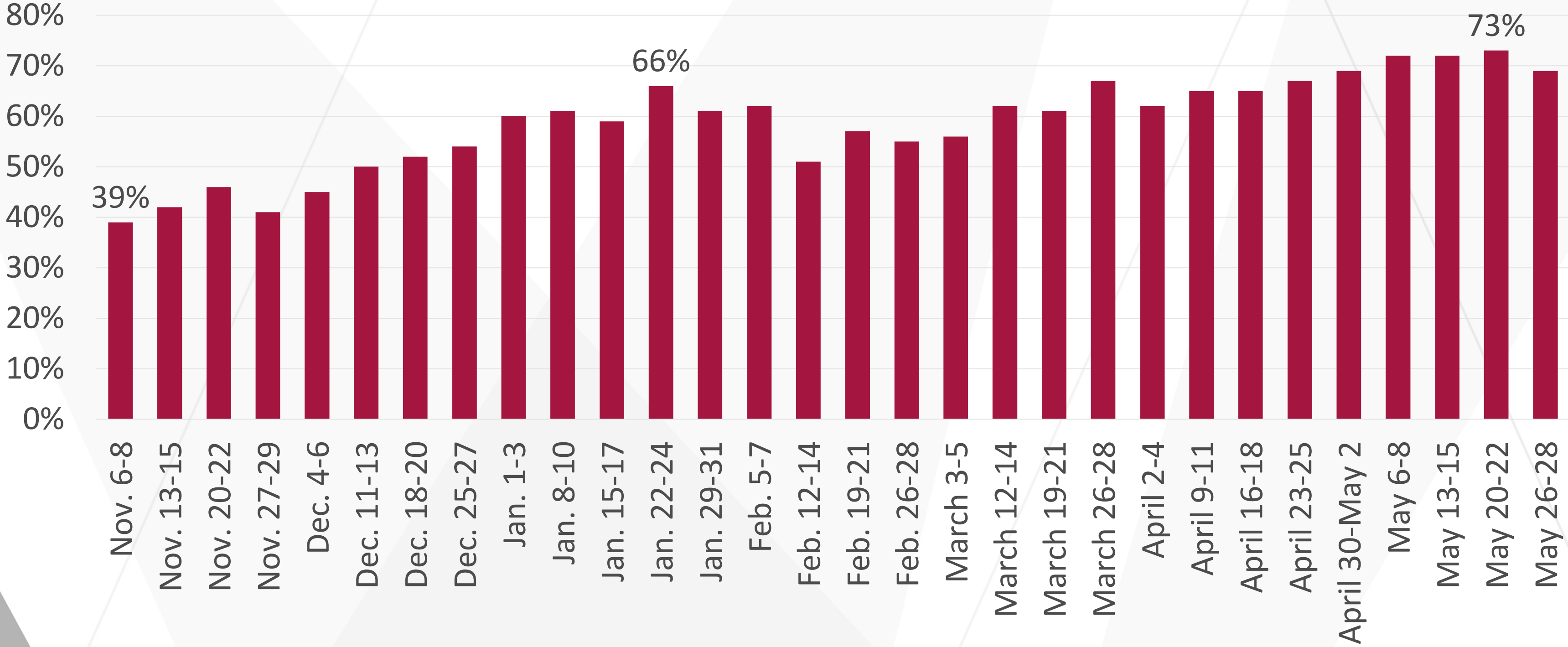
TRAVEL PLANNING IN THE LAST WEEK



“In the past week, which of the following have you done?”

Source: Destination Analysts, May 26-28

EXPECTATION TO TAKE THE VACCINE



“Do you expect that you will take one of the COVID-19 vaccines?”
Share who answered “Yes.”

Source: Destination Analysts