



**IPW 2025 PRIDE EVENT**  
**CHICAGO, IL**

# **Sponsorships**

**Date & Time**

Tuesday, June 17, 2025 | 8 p.m. – 1 a.m.

**Location**

TBA

**Event Includes**

Open Bar & Lite Bites  
Activations  
DJ & Entertainers



IS THRILLED TO PRODUCE THE ANNUAL

# IPW PRIDE EVENT

*Join Us* as 700+ IPW attendees gather to celebrate the diversity of our industry and bring awareness to the importance of welcoming all visitors to the United States.

This event raises funds for both the International LGBTQ+ Travel Association (IGLTA), which supports global LGBTQ+ tourism through education, research and leadership development and for the American Experience Foundation (AEF) which supports the next generation of hospitality professionals through inspirational travel experiences and educational opportunities.



**IGLTA**  
FOUNDATION



**AMERICAN**  
*experience*  
FOUNDATION



# SPONSOR PACKAGES

## **Destination Marketing Organization (DMO) Co-Host**

- Above and beyond the following sponsorship benefits, Co-Hosts will receive leadership positioning before, during and after the event.
- Benefit from this affiliation to amplify your diversity, equity, inclusion and pride initiatives on a national and global level.

## **Ticket Packages**

- If a sponsorship can't fit your budget, you don't have to miss out on the event.
  - \$250 each
  - (5) tickets for \$1,000
  - (10) tickets for \$2,250
- Ticket packages do not include sponsorship benefits



# SPONSOR PACKAGES

*These include event and Washington, DC-specific programs and marketing.*

\*Event activations to be mutually agreed upon; additional expenses may be incurred.

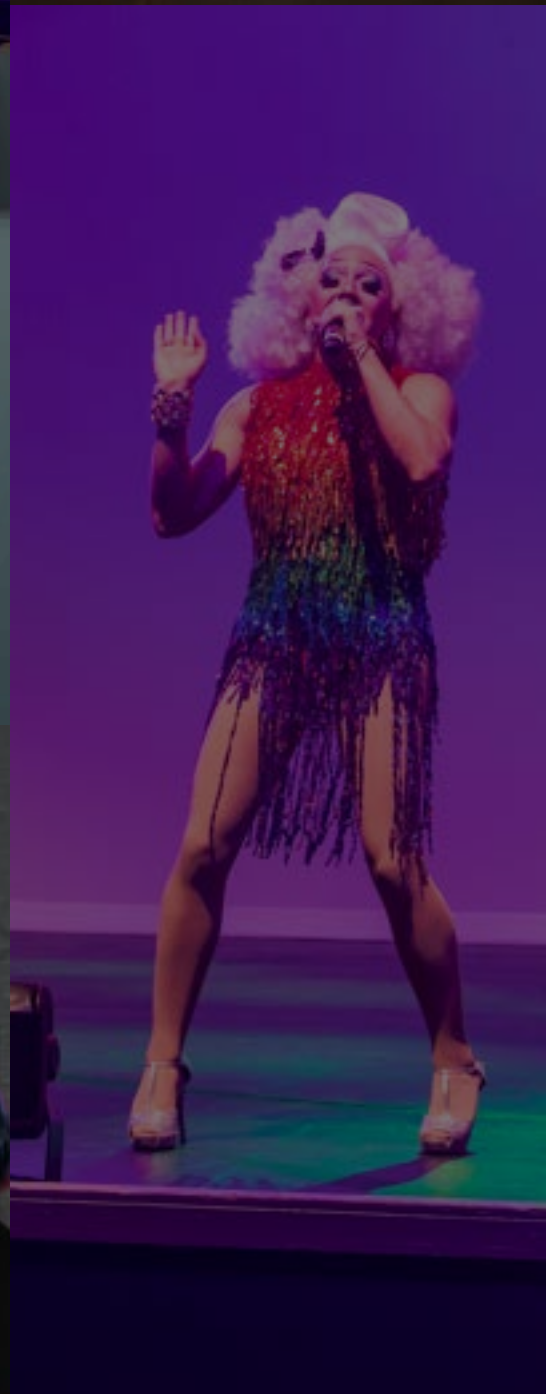
\*\*Destination DC member focused communications excluded from Destination Marketing Co-Host packages

Event Recognition	\$25,000 Partner	\$10,000 Partner	\$5,000 Partner
Event Invitations	10	5	2
Name/logo recognition on			
* Event invitation and post event-email	X	X	X
* Printed and digital event signage, step & repeat	X	X	X
Event Activations (additional expenses may be incurred)			
* Significant custom/branded activation - ex: lounge, bar or large activity	X		
* Small branded activation at event - ex: dessert, activity		X	
Logo on shirts worn by venue staff and host city teams	X	X	X
Up to 5 still images to appear in loop on monitors	X	X	
Video 1 min (or 2 x :30 sec) on monitors, must play with no sound	X		
Recognition Beyond the Event			
Recognition on washington.org IPW partner page	X	X	X
Inclusion in IPW conference posts from DDC Official account	X	X	X
Partner Inclusion in (1) DDC Member News	X		
Included in partner round up of (1) DDC Tourism eNewsletter	X	X	X





ENVISION YOUR BRAND AT  
*IPW Pride*



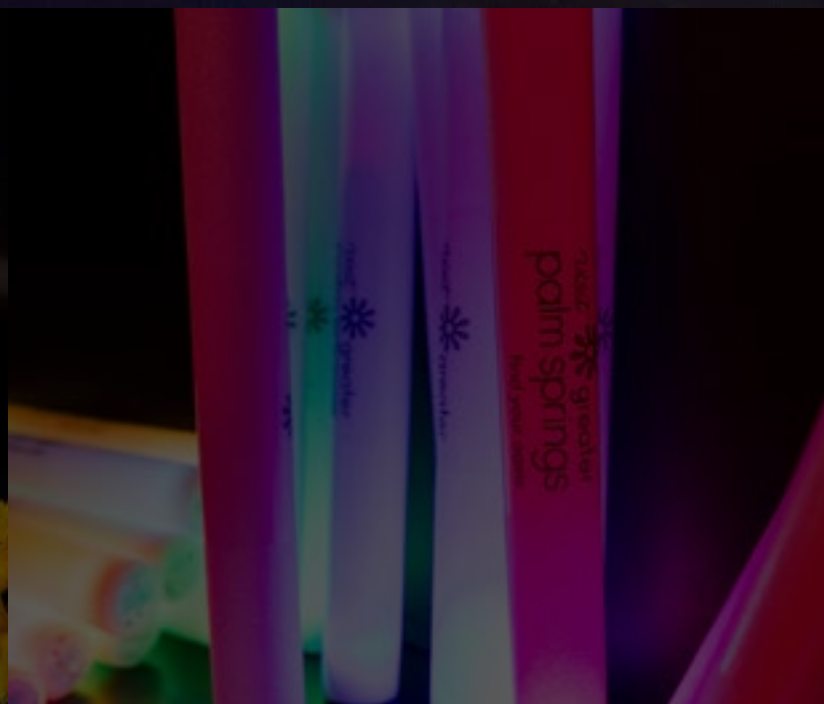




**AT THE EVENT YOU CAN HAVE...**

## **Small Branded Activations**

Dessert Table  
Glow Sticks  
Fans  
Takeaways





# Large Branded Activations

VIP Table Lounge  
Karaoke Lounge  
Main Bar Sponsor  
Lower Bar Sponsor  
Glam Station  
Photo Booth  
Entertainment  
DJ Booth





# JOIN US AS A SPONSOR

**YES! I WILL PROUDLY SPONSOR THE IPW PRIDE EVENT!**

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

## PARTNER LEVELS

☐ \$ \_\_\_\_\_

☐ \$10,000

☐ \$5,000

☐ \$2,500

## TICKET PACKAGES

☐ 10 tickets - \$2,250

☐ 5 tickets - \$1,000

☐ 1 ticket: \$250 each x \_\_\_\_\_ tickets = \$ \_\_\_\_\_

## FOR MORE INFORMATION, CONTACT:

Christen Miller, 202.789.7009 or [christen@washington.org](mailto:christen@washington.org).

Invoices will be mailed to the address indicated above, payable within 30 days of receipt.

## BY CHECK :

Please mail your check payable to 'Destination DC' to: 901 7th Street NW, 4th Floor  
Washington, DC 20001

## BY CREDIT CARD:

Credit card payments can be made via our online portal, [washington.org/webpayments](http://washington.org/webpayments). Please notify Destination DC before processing.





TO LEARN MORE, OR TO BECOME A SPONSOR, CONTACT:



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