IPW 2025 PRIDE EVENT
CHICAGO, IL

Date & Time
Tuesday, June 17, 2025 | 8 p.m. – 1 a.m.

Location
TBA

Event Includes
Open Bar & Lite Bites
Activations
DJ & Entertainers
This event raises funds for both the International LGBTQ+ Travel Association (IGLTA), which supports global LGBTQ+ tourism through education, research and leadership development and for the American Experience Foundation (AEF) which supports the next generation of hospitality professionals through inspirational travel experiences and educational opportunities.
**SPONSOR PACKAGES**

**Destination Marketing Organization (DMO) Co-Host**

- Above and beyond the following sponsorship benefits, Co-Hosts will receive leadership positioning before, during and after the event.
- Benefit from this affiliation to amplify your diversity, equity, inclusion and pride initiatives on a national and global level.

**Ticket Packages**

- If a sponsorship can’t fit your budget, you don’t have to miss out on the event.
  - $250 each
  - (5) tickets for $1,000
  - (10) tickets for $2,250
- Ticket packages do not include sponsorship benefits
**SPONSOR PACKAGES**

*These include event and Washington, DC-specific programs and marketing.*

*Event activations to be mutually agreed upon; additional expenses may be incurred.*

**Destination DC member focused communications excluded from Destination Marketing Co-Host packages**

<table>
<thead>
<tr>
<th>Event Recognition</th>
<th>$25,000 Partner</th>
<th>$10,000 Partner</th>
<th>$5,000 Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Invitations</td>
<td>10</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Name/logo recognition on</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Event invitation and post event email</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>* Printed and digital event signage, step &amp; repeat</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Event Activations (additional expenses may be incurred)</strong></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>* Significant custom/branded activation - ex: lounge, bar or large activity</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Small branded activation at event - ex: dessert, activity</td>
<td>X</td>
<td></td>
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<tr>
<td>Logo on shirts worn by venue staff and host city teams</td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Up to 5 still images to appear in loop on monitors</td>
<td>X</td>
<td></td>
<td>X</td>
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<tr>
<td>Video 1 min (or 2 x :30 sec) on monitors, must play with no sound</td>
<td>X</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Recognition Beyond the Event</th>
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</thead>
<tbody>
<tr>
<td>Recognition on washington.org IPW partner page</td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Inclusion in IPW conference posts from DDC Official account</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Partner Inclusion in (1) DDC Member News</td>
<td></td>
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<tr>
<td>Included in partner round up of (1) DDC Tourism eNewsletter</td>
<td></td>
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<td>X</td>
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</tbody>
</table>
ENVISION YOUR BRAND AT
IPW Pride
AT THE EVENT YOU CAN HAVE...

Small Branded Activations

Dessert Table
Glow Sticks
Fans
Takeaways
Large Branded Activations

VIP Table Lounge
Karaoke Lounge
Main Bar Sponsor
Lower Bar Sponsor
Glam Station
Photo Booth
Entertainment
DJ Booth
JOIN US AS A SPONSOR

YES! I WILL PROUDLY SPONSOR THE IPW PRIDE EVENT!

Company______________________________________________________________

Contact______________________________________________________________

Address____________________________________________________________________

Phone_________________________________________ Email_____________________________________

Signature____________________________________________________________________

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PARTNER LEVELS

☐ $________

☐ $10,000

☐ $5,000

☐ $2,500

TICKET PACKAGES

☐ 10 tickets - $2,250

☐ 5 tickets - $1,000

☐ 1 ticket: $250 each x __________ tickets = $ __________

FOR MORE INFORMATION, CONTACT:

Christen Miller, 202.789.7009 or christen@washington.org.

Invoices will be mailed to the address indicated above, payable within 30 days of receipt.

BY CHECK:

Please mail your check payable to ‘Destination DC’ to: 901 7th Street NW, 4th Floor

Washington, DC 20001

BY CREDIT CARD:

Credit card payments can be made via our online portal, washington.org/webpayments. Please notify Destination DC before processing.
TO LEARN MORE, OR TO BECOME A SPONSOR, CONTACT:

**THERESA BELPUlsi**  
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Partnerships Manager  
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