



# **MARKETING OUTLOOK MEETING BECOME A 2024 SPONSOR!**

**Join Destination DC at our annual Marketing Outlook Meeting where we feature the latest visitation data, industry updates and travel forecasts for 2025.**

Network with 500+ industry leaders, decision makers and influencers including hoteliers, restaurateurs, service providers, tour operators, transportation providers, event producers and meeting planners. City officials, industry stakeholders and national travel organizations will also join the marquee event in our city's travel and tourism industry.

**August 27, 2024  
Washington DC • The Washington Hilton**

*visit*

**WASHINGTON.ORG/PARTNERSHIPS**

# EVENT BENEFITS

EVENT BENEFITS	GENERAL SESSION SPONSOR (1 AVAILABLE)	FEATURED SPONSOR (2 AVAILABLE)	EXHIBITOR SPONSOR	GENERAL SESSION TICKET PACKAGE
	<b>\$10,000</b>	<b>\$5,000*</b>	<b>\$1,500</b>	<b>\$500</b>
Meeting Registrations	15 Tickets	10 Tickets	6 Tickets	10 Tickets
Tickets to Executive Post-Event Luncheon, tentative.	15 Tickets	10 Tickets	5 Tickets	_____
Recognition as event partner on all invitations, digital correspondence and collateral.	★	★	★	_____
Prominent acknowledgement during event: on screen, signage.	★	★	★	_____
Opportunity for activation table on-site featuring your brand. (additional costs may apply)	★	★	★	_____
Opportunity for product inclusion in giveaways, announced to the audience during the event.	★	★	★	_____
Verbal recognition from Destination DC's President & CEO during event.	★	★	_____	_____
Access to attendee opt-in contact list.	★	_____	_____	_____
Opportunity to run digital promotional video during the event (maximum: 30 seconds)	★	_____	_____	_____

\*Features may include coffee bar, hydration station or branded menu item. Creative ideas welcome!  
(Additional costs may apply)

# ADDITIONAL BENEFITS

EVENT BENEFITS	GENERAL SESSION SPONSOR (1 AVAILABLE)	FEATURED SPONSOR (2 AVAILABLE)	EXHIBITOR SPONSOR
Recognition among MOM partners on washington.org.	★	★	★
(1) Dedicated social media post on consumer-facing LinkedIn.	★	★	_____
Opportunity to serve on a Destination DC Leadership Committee.	★	★	_____
(1) Member News advertisement (monthly sent to over 4,000 opt-in DDC contacts)	★	_____	_____

# SPONSOR FORM

YES! I want to sponsor the 2024 Marketing Outlook Meeting

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PACKAGE SELECTION:** \_\_\_\_\_

## PAYMENT METHOD (PLEASE SELECT ONE):

☐

### Credit Card

Credit card payments can be made via our online portal, [washington.org/webpayments](https://washington.org/webpayments)

☐

### Check

Check payments can be mailed to:  
**Destination DC**  
901 7th Street NW, Suite 400  
Washington, DC 20001

☐

### Invoice

Invoices will be mailed to the address indicated above, payable by August 30, 2024



**FOR QUESTIONS, OR TO LEARN MORE ABOUT SPONSORSHIPS, CONTACT:**



### HALELUYA DEMEKE

Partnerships Manager  
[halleluya@washington.org](mailto:halleluya@washington.org) | 202-789-7052