



July 4th CELEBRATION



THURSDAY, JULY 4, 2024 | 7–10 PM

Potomac View Terrace • American Pharmacists Association

2215 Constituion Ave. NW, Washington, DC • AmericanExperienceFoundation.org/July4th



Celebrate with us **WHILE SUPPORTING STUDENTS!**



**Join an exclusive Washington, DC
celebration this July 4th.**

With a perfect rooftop view of the fireworks, this VIP event is the best place to celebrate. The private rooftop party will have food, drinks, music and access to air conditioning.

Hosted by Destination DC and its affiliated 501(c)(3) nonprofit, the American Experience Foundation, this exclusive event is attended by DC's hospitality and tourism leaders, meeting planners, industry partners, friends, family and select VIP guests.

Limited to fewer than 300 attendees, this posh party in the sky overlooks the national mall and is a comfortable, exclusive way to celebrate.

Bring your friends and family and party with us!



Benefitting the



About the AMERICAN EXPERIENCE FOUNDATION

The American Experience Foundation (AEF) enriches the lives of students and young people through inspirational travel experiences and educational opportunities to cultivate the next generation of hospitality and industry professionals. AEF invests in young people in our community, supporting their college and career readiness.

AEF PROVIDES

- ★ Free field trips to our nation's capital for students from DC and across the country
- ★ Internships and educational opportunities to connect students with hospitality industry professionals
- ★ Scholarships to qualified students and alumni from DC's high school Academies of Hospitality & Tourism, Culinary Arts and Mass Media

IN 2023



340

students on educational programs



5

year-round interns



11

Summer Career-ready interns



8

Scholarships awarded



75

students on field trips

SINCE 2015



\$130,000

awarded in scholarships



3,600

total student engagements

Join us AS A SPONSOR

Event Benefits	Rocket	Starburst	Sparkler	Firecracker	Confetti
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
VIP invitations to this exclusive, fun party with a brilliant view of the National Mall and fireworks	40	20	15	8	4
Member News partner inclusion (monthly e-news sent to 4,000 opt-in Destination DC contacts)	4 issues	2 issues	1 issue		
Verbal recognition in remarks from AEF leadership	★	★	★	★	★
Recognition on digital and physical event signage, including step and repeat	★	★	★	★	★
Inclusion of promotional item in attendee gift bags	★	★	★	★	★
Opportunity for product inclusion among prizes, to be announced during event	★	★	★	★	★
Recognition on AEF website and annual review	★	★	★	★	★
Recognition in e-communications to invitees, pre and post event, including on AEF social feeds.	★	★	★	★	★
Company name featured on press materials	★	★	★	★	
Opportunity for significant activation on front steps of venue (wrap a car, street team –2 available) *expenses at responsibility of partner	★	★			
Branded recognition during the event (ex: sponsored lounge area, custom-named cocktail)	★	★	★		
Opportunity to address the audience during the event	★				
Invitation to serve on the AEF leadership committee	★	★			
Follow-up custom email to attendees (Destination DC approval of language, sent via Destination DC)	★				
Opportunity for prominent branding and product placement at event	★				
Customizable e-Blast to DC Insider list of 117,000+ opt-in subscribers	★				

Individual tickets

Adult	\$250
Child, under 12	\$75
Family, 2 adults, 2 children	\$500
Party Pack, 10 adults	\$2,000

Join us AS A SPONSOR

YES! I WILL PROUDLY SPONSOR THE JULY 4TH CELEBRATION!

Company _____

Contact _____

Address _____

Phone _____ Email _____

Signature _____

LEVELS

- | | |
|--|--|
| <input type="checkbox"/> Rocket - \$50,000 | <input type="checkbox"/> Party Pack: 10 adult tickets, listing on event signage and online – \$2,000 |
| <input type="checkbox"/> Starburst - \$25,000 | <input type="checkbox"/> Family ticket package: 2 adults and 2 children, no sponsorship benefits – \$500 |
| <input type="checkbox"/> Sparkler - \$10,000 | <input type="checkbox"/> Individual ticket: \$250 each x <input type="text"/> tickets = \$ <input type="text"/> |
| <input type="checkbox"/> Firecracker - \$5,000 | |
| <input type="checkbox"/> Confetti - \$2,500 | <input type="checkbox"/> I can't attend. I'll donate \$ <input type="text"/> so an AEF scholarship winner and their family can attend. |

☐ BY CHECK

Please mail your check payable 'American Experience Foundation' to:
901 7th Street NW, 4th Floor
Washington, DC 20001

☐ INVOICE

If you would like your company to be invoiced, please check and return this form to AEF for processing.

☐ CREDIT CARD

Credit card payments may be made through AEF's donation portal. Please contact AEF before processing.

FOR MORE INFORMATION, CONTACT

Lisa Waldschmitt at 202.789.7065 or lisa@americanexperiencefoundation.org.
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To learn more, or to become a sponsor, contact:



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AmericanExperienceFoundation.org/July4th